



G. Pulla Reddy College of Pharmacy

Mehdipatnam, Hyderabad

Affiliated to Osmania University and Approved by PCI & AICTE


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GUEST LECTURE ON

Importance of Pharmacovigilance in Brand and Generic Pharmaceutical Industry in United States

Alumni member **Mr. Sharath Chandra Reddy Koripally**, working as **Senior Director for Regulatory Affairs, Quality Assurance & Pharmacovigilance (USA)** at **Laurus Generics Inc(A Laurus Labs Limited Company) USA**, delivered a talk on “Importance of Pharmacovigilance in Brand and Generic Pharmaceutical Industry in United States” on 4th Dec, 2021. Importance of pharmacovigilance with regard to branded products and generic products was discussed. General discussion on role of regulatory department and quality assurance department in an industry was also discussed. Students of B.Pharm VII sem, B.Pharm V sem and Pharm D along with teaching faculty attended the lecture. Around 100 participants attended. They had good interaction and clarified their doubts. The program was concluded by the presentation of memento and vote of thanks.


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