



G. Pulla Reddy College of Pharmacy

Mehdipatnam, Hyderabad

ISO 9001 – 2015 Certified College

(Affiliated to Osmania University and Approved by AICTE &PCI)

International Guest lecture on “Optimization techniques in development of formulations”

Department of Pharmaceutics, G. Pulla Reddy College of Pharmacy organised an online international guest lecture on **27th March 2021** on topic **“Optimization techniques in development of formulations”** for the M.Pharm I & III semester students. The speaker for the guest lecture was **Dr. Bindu Madhavi Boddupalli, Professor & HOD, Department of Pharmaceutics and Pharmacy Practice, School of Pharmacy, Mount Kenya University, Thika, Kenya.** In the lecture Dr. Bindu discussed the optimization techniques using statistical methods, She emphasised on significance and application of statistical tools for development and optimization of pharmaceutical formulations. Mentioned the application of **Design of expert** in optimization. Around 30 students of all M.Pharm departments, 8 faculty members were attended the lecture. The program was organized on microsoft teams.