

# **G PULLA REDDY COLLEGE OF PHARMACY**

**MEHDIPATNAM, HYDERABAD**

## **ONE DAY SEMINAR ON “INNOVATIONS IN PHARMACEUTICAL RESEARCH – 2020 AND ORAL / E-POSTER PRESENTATIONS” 7<sup>th</sup> MARCH 2020**

A one day national seminar on “Innovations in Pharmaceutical Research – 2020 and Oral /E–Poster Presentations” was organized by G. Pulla Reddy College of Pharmacy, Mehdipatnam, Hyderabad, on 7<sup>th</sup> March 2020. The seminar was aimed to provide the knowledge on Recent Developments in Pharmaceutical Research and to improve technical communication skills and research approaches among the students.

The program was inaugurated by the chief guest **Mr. K. Venugopal**, Global Head – Healthcare & Life Sciences, Tech Mahindra Ltd., Hyderabad. Guest of Honor **Dr. Joginapally Sreekanth**, Director, Technical, Progenerics Pharma Pvt. Ltd., Hyderabad shared the Dias and the seminar was presided by **Dr. B. Madhava Reddy**, Principal, G. Pulla Reddy College of Pharmacy and Convener of the seminar.

Dr. B. Madhava Reddy welcomed the gathering and briefed the delegates about the objectives of the seminar. He highlighted the importance of Oral presentations to improve the communication skills and technical skills.

Scientific Abstract Book was released on this occasion by the dignitaries on the Dias.

In the first session **Mr. K. Venugopal**, delivered a lecture on “**Industry View in Life Sciences and Opportunities in Pharma**”. He has vast experience in this field and given valuable information regarding the importance of academics, various opportunities for Pharma students in various sectors and interacted with the students.

In the second session **Dr. Joginapally Sreekanth** delivered a talk on “Generic Drug Development – Opportunities for Pharma students”. He has given very interesting information on the generic drug development. The talk covered broadly definition of generic drug, difference between branded and generic drug, top Pharma companies

producing generic drugs and top 10 generic drugs used in market. Participants had good interaction with speakers and clarified their doubts. Dr. B. Madhava Reddy, Principal presented mementos to the speakers.

In the afternoon session, students from various colleges presented Oral and e-poster presentations in various aspects of Pharmaceutical research and development.

The seminar was attended by 294 delegates from 18 colleges. Total of about 98 Oral presentations were presented in different specializations. The presentations were evaluated by the senior academicians and Best Oral / E-poster presentations were selected.

In the evening Valedictory programme was conducted. Mementos were presented to the evaluators. Merit certificates and Mementos were presented to the winners of Oral / E- poster presentation competition by Principal. The programme was concluded with Vote of thanks.