



G. Pulla Reddy College of Pharmacy

Mehdipatnam, Hyderabad

Affiliated to Osmania University and Approved by PCI & AICTE


Accredited By National Assessment and Accreditation Council (NAAC)



Faculty Participation in Conference:12-03-2023

Live Pharma Conclave 150 was organised in NIPER, Hyderabad in Association with Department of MBA(Pharma) NIPER, Hyderabad on 12-03-2023. On this occasion Guest lectures, Powerpoint presentation competition for the students on the theme- " **Digital transformation in Industry**" was conducted. Panel discussion on Digital transformation in Industry and academics, was also conducted, Many experts from Pharmaceutical Industry and academics participated in the panel discussion.

Prof. B.Madhava Reddy participated in panel discussion on the topic "**Digitalisation and Digital transformation in the academics**" Dr. Reddy has discussed various advantages of digitalisation process in academics including teaching learning process. However Dr. Reddy has also stressed the limitations of the digitalisation in teaching and said that digitalised online teaching can never be the replacement of physical & personal teaching in institutions. The digitalisation in teaching will add to the better understanding and experiential learning for the students.


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