



G. Pulla Reddy College of Pharmacy

Mehdipatnam, Hyderabad

Affiliated to Osmania University and Approved by PCI

Accredited By National Assessment and Accreditation Council (NAAC)



53rd National Pharmacovigilance week (17th – 23rd September 2025)

“Your Safety, Just a Click Away: Report to PvPI”

G. Pulla Reddy college of pharmacy conducted a series of events during the 5th National Pharmacovigilance week from 17th to 23rd September 2025 with the purpose of fostering a culture of pharmacovigilance and drug safety among students. The activities include

1. Student sensitization lectures
2. Preparation of information leaflets on Pharmacovigilance
3. Distribution of information leaflets

Student sensitization lectures were organized on 23rd September 2025.

The first lecture was by Mrs. Gouhar Sultana, Assistant professor, G. Pulla Reddy College of Pharmacy on “Pharmacovigilance Programme of India - Process of reporting Adverse drug events”. The lecture highlighted the importance of reporting ADRs, what, when, how and where to report ADRs, and how to fill the suspected ADR reporting form.

The second lecture was delivered by **Dr. U Manesh Kumar**, Drug Safety Associate, Alphacure Life Sciences, Hyderabad. This lecture gave an overview of the process followed by the pharmaceutical industries to report Adverse drug events to different regulatory authorities like USFDA, EMA and CDSCO.

Dr. B Veeresh, Head Department of Pharmacology and Dr. R Padmavathi, Head Department of B. Pharmacy, G. Pulla Reddy College of Pharmacy also shared their views on importance of pharmacovigilance and encouraged the students to report ADRs and also to sensitize common man regarding ADRS.

Around 100 Pharm. D and B. Pharmacy students attended the sensitization lectures.

The students of Pharm. D 5th year prepared information leaflets on Pharmacovigilance in four different languages including English, Hindi, Telugu and Urdu. These leaflets were then distributed among the community pharmacies, local shops, local banks, local school and residents of the Ayodhya Nagar Colony, Mehdiapatnam, Hyderabad. The students encouraged pharmacists and public to report ADRs.

The event was coordinated by Mrs. Gouhar Sultana, Mr K Naveen Kumar, Mrs. K Sarika Assistant Professors, Department of Pharmacy Practice.


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